

Odoo, Reinvented

with an AI Operating Layer.



COMPANY PROFILE · EDITION 2026





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Our Team

Meet the innovators

SGC Tech AI is led by practitioners — CMA, CPA, multi-jurisdiction finance leaders, and Odoo implementers who have personally run finance, ERP, and operations inside the exact mid-market companies we now serve. We do not learn on client time. Meet the people accountable for your outcome.



Renbran Anthony
Operating Co-Founder



CPA, CIA, CRMA,
CIPFA, ACCA, M.Econ
Advisor/CFO Co-Founder



Ali Asghar
Higher Management



Saifullah Rafiq
Higher Management

Mission • Vision • Values



MISSION

Give UAE mid-market operators a single, integrated Odoo + AI operating system — delivered on a fixed price, fixed timeline — that replaces spreadsheets, WhatsApp threads, Tally, and disconnected tools.



VISION

24-MONTH

Become the reference Odoo + AI implementation partner for UAE real-estate brokerages, developers, and contractors navigating Dubai Law No. 7 of 2025, RERA/Ejari tightening, UAE Corporate Tax, and PDPL — with 30–50 retained mid-market clients across UAE/GCC.



VALUES

- **Provable over promised.**
Every claim tied to an audited number, a named project, or a verifiable credential.
- **Operator empathy.**
We have sat in the finance, sales, and ops chairs ourselves.
- **Compliance-first.**
VAT, CT, ESR, UBO, goAML, PDPL, RERA, TDRA — built in, not bolted on.
- **Fixed price, fixed timeline.**
No open-ended retainers dressed up as projects.

The Problem We Solve

Three patterns we see across UAE real-estate, construction, and trading mid-market.



Scattered Systems

Sales on WhatsApp and spreadsheets. Finance in Tally or QuickBooks. Properties in Excel. Compliance reports rebuilt manually each quarter.

Nobody can answer *“how is the business performing right now”* without three people checking three tools.

Single source of truth: missing



Manual Work at Scale

Lead qualification is human-only. Document data entry takes hours per deal. Customer queries wait until a person is free. Commission calculations re-done every cycle.

Each of these is a *2026 problem with a 2014 solution.*

AI should be doing the heavy lifting



Compliance Exposure

UAE Corporate Tax, VAT, ESR, UBO, goAML, PDPL, RERA, Dubai Law 7/2025, TDRA telemarketing rules, CBUAE AI call rules. Every quarter another obligation. Manual processes don't scale to this — they *break, quietly, until an audit finds them.*

Growing faster than your team



Our Solution

One Odoo core

One AI operating layer

One operation fee-for-all

Built for your business
not forever with us



1. SCHEMA AI BRAIN

TGBA • DSAR • ATS global • AML • KYP screening • FATF-list aligned

2. AI COMPLIANCE LAYER

TDBA • CBLAE • AC-16 • goAML • AML/KYP screening • DNFBP-aligned

3. AI FINANCE LAYER

VAT/CT prep helpers • Reconciliation assistants • IFRS-aligned

4. AI DOCUMENT LAYER

Invoice & contract extraction • Power BI dashboards • BI reporting

5. AI VOICE LAYER

Inbound reception & booking • Outbound transactional
(existing customers only)

6. AI CHAT LAYER

Web / WhatsApp assistant • Lead capture • FAQ detection

7. ODOO v17–v19 CORE

CRM • Sales • Accounting • HR • Inventory • Real Estate
Construction • Custom Modules

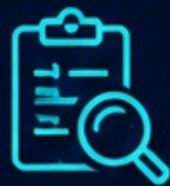
INFRASTRUCTURE FOUNDATION

PostgreSQL • n8n • Make • Power BI • AWS / Azure ME
Security & Backups

At a Glance

SGC Tech AI is a UAE Free Zone technology consultancy that designs, deploys, and operates Odoo ERP + AI systems for mid-market companies (20–200 staff) in real estate, construction, trading, and adjacent operating-heavy sectors.

Finance-led by discipline. End-to-end by scope: CRM, sales, marketing, accounting, HR, inventory, commissions, BI, and compliance — delivered on Odoo v17, v18, v19.



SOURCE OF RESULTS

All four metrics source from an independent UAE client ERP ROI audit (Mar 2026), conducted client-side. Client reference available under NDA; used in gated proposals only.

AED 1.15B

Sales volume processed on Odoo systems implemented by our team

580

Real-estate deals managed in a single brokerage rollout

104%

Audited Year-1 ROI (UAE real estate brokerage, NDA)

5.9 mo

Audited payback period (UAE real estate brokerage, NDA)

Cost of Inaction

Conservative annual estimate for a 25-agent brokerage. Adjust per discovery call.



HIDDEN COST & HOW IT LEAKS

Slow commission cycle: 4-7 day calculation cycle, agent disputes, 1.5 FTEs of finance time absorbed monthly



Lost or cold leads

WhatsApp leads not logged, no follow-up cadence, ~15% conversion left on the table



Manual reporting & compliance

Quarterly RERA/VAT/CT reporting rebuilt manually, audit stress, error risk and potential penalties



Decision latency & lost opportunities

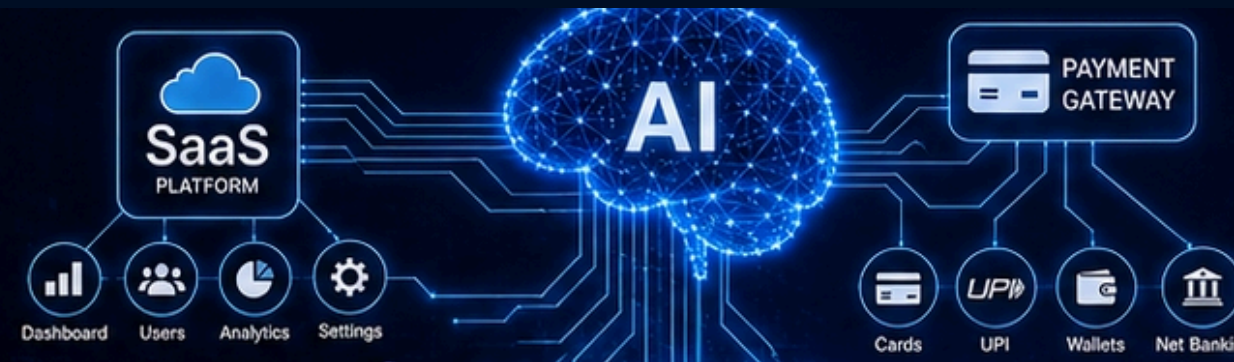
No real-time visibility on performance, inventory or pipeline—slower decisions, missed revenue opportunities



18.

How We Engage

A structured, AI-powered approach to deliver measurable results.



01 SCOPING CALL

Free 30-minute. We confirm fit and ICP match. No commitment required.



02 RESCUE AUDIT

Optional. 2 weeks. Paid diagnostic, written plan. 50% credited to implementation.



03 IMPLEMENTATION

Fixed price, fixed timeline, defined go-live date and acceptance criteria.



04 RETAINER

Monthly or quarterly. Quarterly ROI reporting modeled on audited client benchmarks.

GROWTH-TIER GO-LIVE SCHEDULE (4 WEEKS)

WK 1	Discovery — process workshops, data audit, module map, UAT plan
WK 2	Build — Odoo configure, AI layer wired, dashboards built
WK 3	Migrate — data migrated, AI trained, integrations live in staging
WK 4	Go-live — UAT sign-off, training, production cut-over, 14-day hypercare

GO-LIVE GUARANTEE

14 Days

If we miss go-live by more than 14 days for reasons within our control:

One month retainer — free.

Accountable. In writing.

WHAT WE NEED FROM YOU



Executive sponsor

One decision-maker available for UAT sign-off and go-live approval.



Operations lead

3–6 hours per week during the implementation sprint only.



Legacy data exports

Tally, QuickBooks, Excel, or prior ERP — we handle migration.



That is it.

We do everything else — build, configure, migrate, train, go-live.

Compliance and Regulatory Posture

We publish only what we actually implement No surprises in audit season



ACTIVE — BUILT INTO EVERY ENGAGEMENT

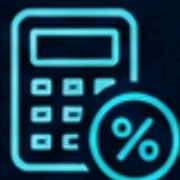


PDPL

Federal Decree-Law
No. 45 of 2021

**VAT
5%**

**UAE VAT
5%**



**Corporate Tax
9%**



ESR



**UBO
Register**

goAML



goAML



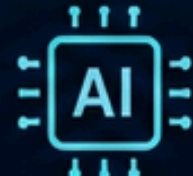
**RERA
EJARI**



**Dubai Law
No. 7 of 2025**



**TDRA
CD 56 & 57
of 2024**



**CBUAE Art. 16
AI Disclosure**



UNDER PROCESSING — CERTIFICATION ROADMAP



**SOC 2 Type II
Q1 2027**



**ISO 27001
Q2 2027**



**Odoo Official Partner
2026**



**HIPAA — Not Applicable
(UAE: PDPL + DoH/MoHAP)**

WHY WE PUBLISH OUR LIMITATIONS

Vendors who claim certifications before achieving them are selling a future state as a present fact. We tell you exactly what controls exist today and what is on the 2027 roadmap — so you make a compliance decision with complete information.

*Vendors who claim everything are usually hiding something.
You make an informed decision.*

2027 CERTIFICATION ROADMAP

- Q1 2027** SOC 2 Type II audit initiated — controls already aligned
- Q2 2027** ISO 27001 gap assessment & scoping
- 2026** Odoo Official Partner — enrolment active
- Today** PDPL, UAE VAT/CT, ESR, UBO, goAML, RERA — all live in every engagement

TIERED INVESTMENT

Three Service Lines. One Integrated Advantage.

01

SERVICE LINE

End-to-End Odoo + AI Implementation

- ✓ Fixed price
- ✓ Fixed scope
- ✓ Fixed timeline

WHAT'S INCLUDED (DELIVERABLES)

- Discovery process map
- Odoo configuration
- Custom modules (in-scope)
- Data migration
- UAE compliance setup
- User training (2-6 sessions)
- Go-live hypercare (14-day support)
- Managed hosting + backups
- AI layer (Chat, Voice, Doc, Finance)
- SLA support (P1-P4 matrix)

PRICING TIERS



STARTER

AED 15K

- 5-8 modules
- 10 users
- 2-3 weeks



GROWTH **MOST CHOSEN**

AED 22K

- 12-18 modules
- 25 users
- 4-6 weeks



PROFESSIONAL

AED 40K

- 20+ modules
- 75 users
- 8-10 weeks



ENTERPRISE

From AED 75K

- Custom architecture
- Unlimited users
- 10-18 weeks

WHY CHOOSE SGC TECH AI



UAE-FOCUSED EXPERTISE
Compliance • Local Practices



AI-ENHANCED DELIVERY
Built for Scale • Measurable Impact



TRANSPARENT PRICING
No Surprises • No Scope Creep



OUTCOME-FIRST PARTNER
Your Growth • Our Accountability



DEDICATED SUPPORT
Local Team • Responsive • Reliable



SECURE & RELIABLE
Data Protection • Best Practices



SGC TECH AI

INTELLIGENCE • AUTOMATION • GROWTH

We empower businesses with AI-driven solutions, Odoo implementation, and ongoing support — so you can focus on what matters most.

THREE WAYS TO START



OPTION A
Rescue Audit
From AED 5,000

Already on Odoo? Let us diagnose first, 50% credited to implementation within 90 days.

BEST WHEN:

Suspected misconfiguration, compliance gaps, or under-utilisation.



OPTION B
Direct Implementation
From AED 15,000

Start with a Discovery workshop. Order form within 10 working days. Go-live on schedule.

BEST WHEN:

You've decided and want to move.



OPTION C
Follow-Up Call
Free • 30 min

Specific questions, technical concerns, or stakeholders not yet in the room.

BEST WHEN:

You need more before deciding.



TRUSTED
Odoo & AI Specialists



ON-TIME
Structured Delivery You Can Count On



SCALABLE
Solutions That Grow With You



ONGOING SUPPORT
We Stay With You Beyond Go-Live



SECURE & COMPLIANT
UAE Compliance Best Practices

GET IN TOUCH

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LET'S BUILD WHAT'S NEXT.
SCAN TO CONNECT

CONNECT WITH US

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